

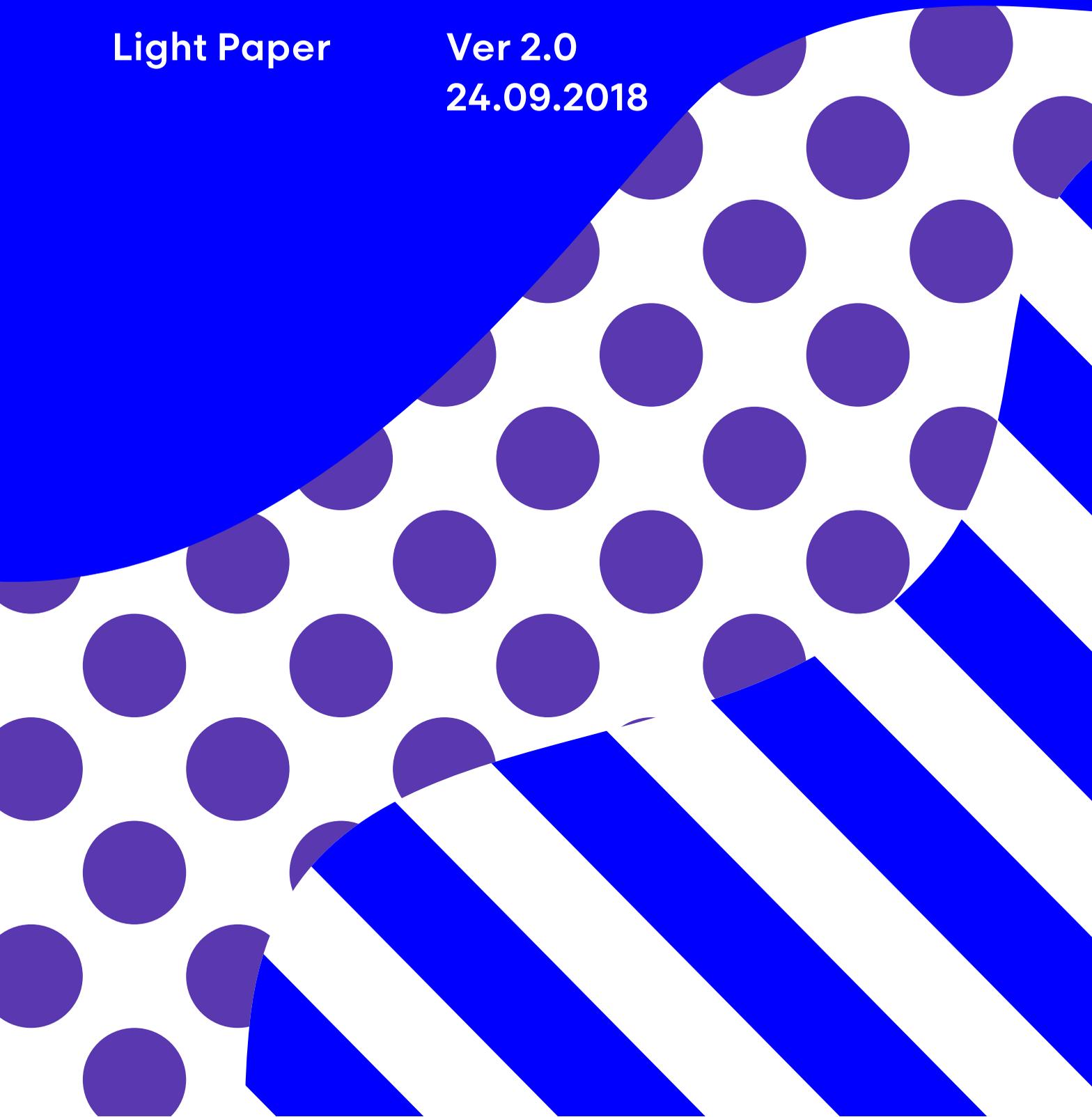
COSQUARE®

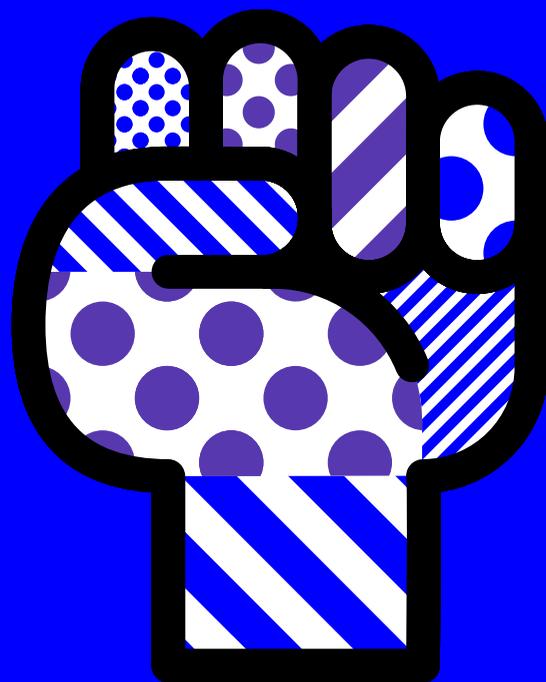
Shopping is social.

Light Paper

Ver 2.0

24.09.2018





Mission

cosquare's mission is to make shopping truly social and rewarding for everyone.

Vision

Our global social marketplace will make CSQ the number one currency for online shopping.

cosquare is a global social marketplace with its own CSQ digital currency. Merging the worlds of blockchain technology, social media and e-commerce, we create a richer shopping experience for consumers, influencers and brands.

Our gamified shopping ecosystem empowers people to earn and liberates brands to sell direct-to-consumer.

We make cryptocurrency payments mainstream, accepting CSQ and all major crypto and fiat currencies.

Committed to transparency towards all stakeholders, cosquare is an advertising-free, people-driven shopping universe.

For people

- Every user is both a potential consumer and influencer
- Every user has the power to earn
- Consumers are rewarded for their loyalty
- Influencers earn for impacting purchase decisions
- Users can opt in to monetise their data
- Users spend CSQ on cosquare or cash out earnings
- No advertising
- Tailor own shopping universe
- Simple gifting and peer-to-peer transfers of CSQ

For brands

- Sell direct-to-consumer
- Bypass wholesale distribution model
- Optimise profit margins
- Direct conversion in a social environment
- Accept cryptocurrency payments
- Access accurate consumer and influential data
- Brands connect with influencers to market product
- Engage directly with social following
- Accurately measure marketing ROI

CSQ Currency



Payments

- CSQ is a medium of exchange for products available for purchase on cosquare.

Rewards

- Influencers are rewarded CSQ for impacting the buying decision of another.
- Consumers are rewarded CSQ for their loyalty.
- Anybody can opt in to monetise their data and earn CSQ.

Spend or cash out

- Spend or exchange CSQ for fiat to cash out.

Gift

- Make peer-to-peer transfers of CSQ.

Influencer Agency Portal

- Facilitates a decentralised system enabling brands and influencers to independently agree a smart contract to market product on cosquare and earn CSQ.

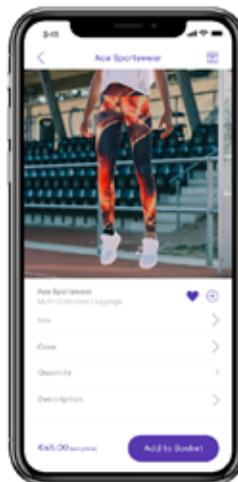
How it works

Share



Influencers share, love, gift and review content to followers

Buy



Consumers purchase products from brands through CSQ, crypto or fiat currencies

Earn



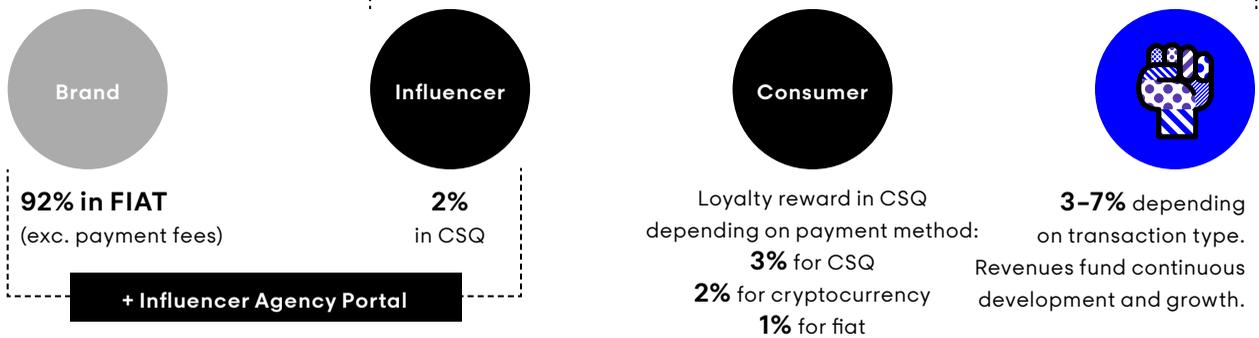
Influencers earn CSQ for influencing others to buy. Consumers earn CSQ for buying!

Business Model

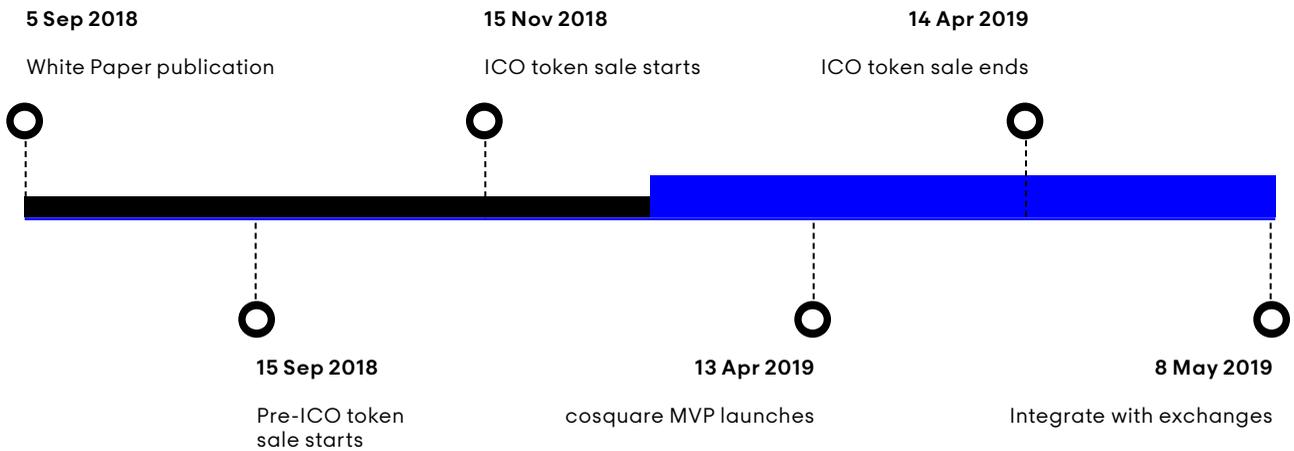
cosquare's win-win business model benefits all stakeholders. The platform charges a competitive flat commission on successful transactions only, which is shared as follows:

8%

FLAT COMMISSION



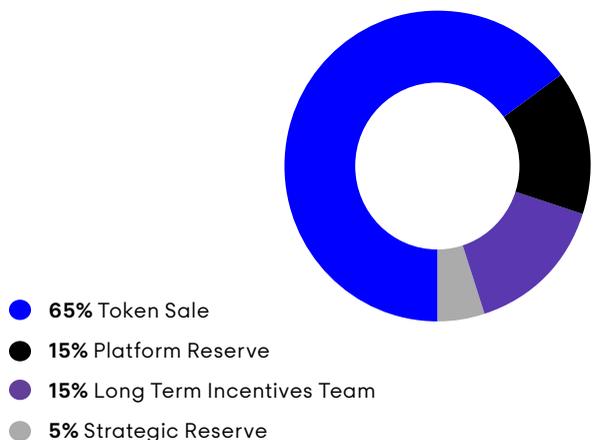
Timeline



Token Sale

Purchase Methods	ETH, BTC, FIAT
Token Symbol	CSQ
Token Type	ERC-20
Classification	Payment & Utility Token
Jurisdiction	Switzerland
Token Decimals	18
Token Supply	CSQ 100,000,000,000
Hard Cap	CSQ 65,000,000,000
Price	CHF 0.00020 (Pre-ICO) CHF 0.00040 (ICO)

Token Distribution



COSQUARE®

Shopping is social.



Founder & President
Duco Hiensch



Co-Founder & Vice President
Louis Thiers



Business Advisor
Michiel Herkemij

Holding company

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Switzerland

ICO company

cosquare AG

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6300 Zug
Switzerland

Operating company

Perpetual THC B.V.

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1017BT Amsterdam
Netherlands

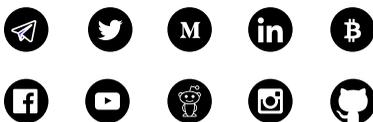
Partners



Working with



Check out our channels and join us on our exciting journey to change the future of shopping:



Disclaimer. The information in this Light Paper is provided for information purposes only. The CSQ is designed as a payment & utility (hybrid) token (cryptocurrency) and does therefore, according to its structure, not constitute a security or financial instrument. Nothing in this Light Paper shall be deemed to constitute a prospectus or offer document for securities or financial instruments of any kind in any jurisdiction nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction.

You do not have the right to buy CSQ tokens if you are a citizen or a resident (tax or otherwise) of the United States of America, or any other possessions of the United States of America, People's Republic of China, or Algeria, Bangladesh, Bolivia, Cuba, Ecuador, Iran, Macedonia, Malaysia, Morocco, Nepal, North Korea, Pakistan, Syria, or a citizen or resident (tax or otherwise) of any country or territory where transactions with digital tokens and/or digital currencies are prohibited or in any other manner restricted by applicable laws. Please read carefully, section "Legal Disclaimer" and "Further Risk Factors" in cosquare White Paper located at <https://www.cosquare.io/whitepaper>



Buy CSQ

www.cosquare.io