

COSQUARE[®]

Shopping is social.

Privacy
Notice

Ver 1.0
5.09.2018



Privacy Notice

1. What we need – Types of Data collected

Our Personal Data Protection Policy governs the use and storage of data of individuals (“Users”) using our services. You can see our Personal Data Protection Policy at our [Terms & Conditions of the Token Purchase](#).

cosquare AG is a controller of the personal data Users provide us. We collect the following types of personal data from Users:

- First and last name
- Nationality
- Country of residence
- Email address
- Birthdate

Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using this Website.

Unless specified otherwise, all Data requested by this Web site is mandatory and failure to provide this Data may make it impossible for this Website to provide its services. In cases where this Website specifically states that some Data is not mandatory, Users are free not to communicate this Data without consequences to the availability or the functioning of the Service.

Users who are uncertain about which Personal Data is mandatory are welcome to contact the Owner.

Any use of Cookies – or of other tracking tools – by this Website or by the owners of third-party services used by this Website serves the purpose of providing the Service required by the User, in addition to any other purposes described in the present document and in the Cookie Policy, if available.

Users are responsible for any third-party Personal Data obtained, published or shared through this Web site and confirm that they have the third party's consent to provide the Data to the Owner.

2. Why we need it

We need User's personal data in order to provide them with the following features:

- To allow us to send Users to send notifications, updates and other similar activities that are deemed useful in relation to the business to which Users signed up for in our platform;
- to allow us to offer and provide our services;
- to allow us to conduct information and promotional campaigns (including direct marketing) related to our services (including by phone, mail and email), keeping Users informed about our development, news and special offers that are likely to interest them.

3. What we do with it

Users' personal data is processed in Bundesplatz 14, 6300 Zug located in Switzerland. Hosting and storage of Users' data takes place in the cloud via Exoscale which is located in Switzerland.

No third party providers other than our ICO marketing partner what.digital GmbH located at Sihlquai 125, 8005 Zürich have access to Users' data, unless specifically required by law.

The Owner takes appropriate security measures to prevent unauthorized access,

disclosure, modification, or unauthorized destruction of the Data.

The Data processing is carried out using computers and/or IT enabled tools, following organizational procedures and modes strictly related to the purposes indicated. In addition to the Owner, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of this Web site (administration, sales, marketing, legal, system administration) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. The updated list of these parties may be requested from the Owner at any time.

4. How long we keep it

We do not store the personal data for longer than is legally permitted and necessary for the related processing purposes. The storage period depends on the type of personal data, the purposes and the applicable law and therefore varies per use.

Typically, we store Users' personal data for as long as a User is using our services or for as long as we have another purpose to do so and, thereafter, for no longer than is required or permitted by law or necessary for internal reporting and reconciliation purposes.

We erase personal data after the above described storage period or when a User requests us to erase his/her personal data.

5. What are your rights?

Should you believe that any personal data we hold on you is incorrect or incomplete, you have the ability to request to see this information, rectify it or have it irreversibly destroyed. Please contact us through: legal@cosquare.io

6. Security

We implement and maintain reasonable and appropriate technical and organizational security measures to protect the personal data we process, from unauthorized access, alteration, disclosure, loss or destruction.

Should despite of our security measures, a security breach occur that is likely to result in a risk to the data privacy of Users, we will inform the relevant User and other affected parties, as well as relevant authorities when required by applicable data protection law, about the security breach as soon as reasonably possible.

7. Contact

Any User having any question or request on this Privacy Notice or our privacy practices, can contact us

- by email at legal@cosquare.io or
- by mail at:

cosquare AG
Data Protection Team
Bundesplatz 14
6300 Zug
Switzerland